

KODAK CASE STUDY

Filtering Regulations to Get to Just What We Need



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At Kodak, I am responsible for Global Chemicals Compliance and Emerging Issues. I also manage the administration of C2P, the compliance knowledge management platform from Compliance & Risks.

Our Challenges

We need to be able to readily identify emerging product-related regulatory issues around the world, and to manage them in an efficient manner. We were struggling to do this as our previous setup was somewhat piece-meal and dispersed among different systems and providers. This made it difficult to understand if we were seeing all of the regulatory information that we needed.

How does Kodak Use C2P?

It's essential that we keep ahead of regulatory changes and identify anything that could impact the way we operate, as well as communicate regulatory information to our wider team. C2P enables us to track these changes and export summaries. Using the daily alerts functionality we are able to rapidly review several thousand regulatory items across many countries and quickly filter out those we don't need to act on, allowing us to focus our energies on the items that need attention. Having a comprehensive service that provides updates on regulatory activities in all geographies across our complete product portfolio simplifies our processes tremendously

Advantages of Using C2P

- Implementation: the initial training and setup was very good and meant we were able to use C2P effectively in a very short time
- Intelligent filtering: The platform cuts through mountains of regulations to ensure we get the most relevant information we need to do our jobs
- Search tool: C2P is also valuable for searching on a particular topic, product type and/or geography, requirement type to identify the relevant legislation.
- On going technical and regulatory support: since the beginning, the C2P team has been very good at responding to queries and making suggestions as to how our evolving needs can be met
- Platform and content development: we also appreciate the fact that C2P is developing and evolving in ways that offers us more capability and flexibility in managing regulatory compliance.

About Kodak

Kodak is a technology company focused on imaging. They provide – directly and through partnerships with other innovative companies – hardware, software, consumables and services to customers in graphic arts, commercial print, publishing, packaging, entertainment and commercial films, and consumer products markets. With their world-class R&D capabilities, innovative solutions portfolio and highly trusted brand, Kodak is helping customers around the globe to sustainably grow their own businesses and enjoy their lives. [Visit kodak.com](http://www.kodak.com)