

MARKEM-IMAJE CASE STUDY

Environment Gets Top Marks at Markem-Imaje

Sébastien Marcel, Global Environment Manager, Markem-Imaje

As Global Environment Manager, I am responsible for implementing the Environmental & Safety policy within the Markem-Imaje group. The environment is core to what we do and I lead the environment reduction program across the organisation for energy, waste, water and volatile organic compounds (VOCs). I am also in charge of defining, establishing and deploying environment & safety standards within Markem-Imaje entities. As we manufacture product identification and traceability solutions on a global level, I need to monitor changes to environment and safety regulations applicable to our products throughout the world.

How Markem-Imaje uses C2P:

- Daily email alerts on topics of interest.
- Assessments to see whether a new piece of legislation is relevant or not.
- Tasks – assigning ownership and action items.
- Entering comments.
- Sharing alerts with other members of the organisation.

Having daily ‘fresh’ alerts on legislation changes that are applicable to Markem-Imaje’s products and operations is vital. For example, recently I received an alert on nanoparticles in Europe. By simply clicking on the alert link, I was taken into the compliance knowledge management platform, C2P. There I got a summary of the French ministerial order relating to annual declarations of nanoparticle substances.

Advantages of using C2P:

- Up to date information, delivered daily to my in-box – no need for hours of research.
- Reassurance that what we need to know is being monitored by experts.
- Access to a significant global “database” at our fingertips.
- Ability to record information inside C2P, directly alongside relevant legislation and our related action plans.

C2P gives us all the regulatory information we need in a consolidated manner; with its worldwide scope, and translation possibilities, the ability to record comments, and direct contact with Compliance & Risks’ team of experts. All these elements help us to fulfil our obligation to monitor and control regulatory affairs.

About Markem-Imaje

Markem-Imaje, part of the Dover Corporation, is a trusted world manufacturer of product identification and traceability solutions, offering a full line of reliable and innovative inkjet, thermal transfer, laser, and print and apply label systems. The company delivers fully integrated solutions that enable product quality and safety, regulatory and retailer compliance, better product recalls and improved manufacturing processes. Markem-Imaje provides more than 40,000 customers with optimal product marking and coding solutions. Additionally, customers are supported by 30 subsidiaries, 6 R&D centers, several equipment repair centers and manufacturing plants strategically located around the globe.

www.markem-imaje.com