



THE TORO COMPANY CASE STUDY

C2P Gets A Daily ‘Thumbs Up’ at Toro

Peter Tetteroo, Manager European Product Integrity, The Toro Company:

I am responsible for tracking, monitoring and assessing the impact of European and Global regulations and standards related to our products. C2P plays an integral part in our company compliance strategy as it saves a significant amount of time for us following and analyzing information. It assists us in keeping on top of the ever increasing flow of changes to existing legislation and the creation of new regulations and standards which are applicable to our products, company and partners in the global market. Furthermore, there is an excellent and very responsive support team behind C2P, which is hugely beneficial in helping us clarify information related to various compliance requirements.

How Toro Uses C2P:

- Daily email alerts on relevant topics
- Assessments to see whether a new piece of legislation or standard is relevant or not
- Tasks – assigning ownership and action items
- Entering comments
- Sharing alerts with other members of the organisation

As a manufacture / service provider, by using the capabilities of C2P's knowledge management system, we are confident that we are up to date on compliance requirements for the countries we are exporting to around the globe. It is difficult to give one specific example of how C2P helps us, as literally on a daily basis we experience the benefits of having access to informative email alerts, with the ability to easily assess the applicability of the information, assign tasks and share this knowledge across the organization – all from within the tool itself.

Advantages of using C2P:

- Store all information on new and changing regulations and standards in one place and have it accessible throughout the company globally;
- Increased proactivity and our ability to manage external risk factors to our company and our partners in the global market;
- Easily inform the various divisions in our company of existing and impending issues, so that they can integrate this knowledge into their strategic planning for future products and policies.

About The Toro Company

The Toro Company (NYSE: TTC) is a leading worldwide provider of innovative turf, landscape, rental and construction equipment, and irrigation and outdoor lighting solutions. With sales of more than \$2 billion in fiscal 2013, Toro's global presence extends to more than 90 countries through strong relationships built on integrity and trust, constant innovation, and a commitment to helping customers enrich the beauty, productivity and sustainability of the land. Since 1914, the company has built a tradition of excellence around a number of strong brands to help customers care for golf courses, sports fields, public green spaces, commercial and residential properties, and agricultural fields. More information is available at www.toro.com