



## STIHL CASE STUDY

# C2P – Supporting Revolutionary Technology and Innovation

## Dr. Martin Koestler – Global Substances Regulations Manager

Revolutionary technology and innovation are a part of our history and our future. As our company evolves, it's a huge challenge for our busy team to keep up with the avalanche of substances regulations around the world.

Scientific research and regulators identify new substances of high concern regularly and it's my job to protect our customers, staff and the natural environment, which is part of our commitment to being a sustainable company.

### How STIHL Uses C2P

- Daily email alerts on topics of interest
- Analysis from experts
- Single up to date global repository of existing and pending regulations
- Upcoming compliance dates
- Substance specific reports
- Ask the Compliance & Risks Experts

Sometimes when the alerts come in I just scan them knowing I can log in later to find the information quickly in C2P when I have more time. Also we are happy to be able to work with the C2P team to explore new and better ways to get specific jobs done faster and more easily. It is increasingly important to be able to show the breadth and value of our activities to management in response to the regulatory burden around the world.

### Advantages of Using C2P

- Avoids frustrating internet searches and never being sure of results
- Avoids having to upload information to databases and spreadsheets
- Knowing C2P can accommodate our processes as they evolve

Above all C2P gives me great confidence that I have my finger on the pulse of new substance requirements around the globe. C2P gives me the information in plenty of time to feed critical information to our innovation processes.

## About STIHL

The STIHL name has stood for revolutionary technology and innovative ideas ever since the firm was founded in 1926. The STIHL Group develops, manufactures and sells handheld gasoline-powered, electric and cordless power tools for the forestry industry, landscape maintenance and the construction industry. The company has production plants at seven locations in Germany as well as in the US, Brazil, Switzerland, Austria and China and their products are sold in more than 160 countries.

