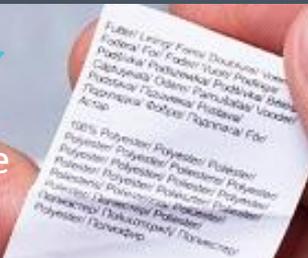


TEXTILES CASE STUDY

Generating Textiles Requirements Using the WFSGI CLR Database



Regulatory Compliance Manager

I'm responsible for product compliance and helping to ensure maximum market access in a large clothing manufacturing company. My role is quite varied and the scenarios I encounter cover a wide range of challenges. These can range from determining whether stock can be moved between countries to identifying the labelling requirements in a specific country.

Our Challenges

We sell our products in countries around the world, and labelling requirements can differ widely between each country. My team was under a lot of time pressure to research the different requirements, particularly when it came to our seasonal merchandise. We use the WFSGI Compliant Labelling Requirements (CLR) Database to assist us with the work we do.

Identifying the Labelling Requirements

I am often tasked with finding out what the labelling requirements are in a particular country that we wish to sell our products in. This could be footwear in Australia or nightwear in Turkey. Previously this was a manual research process, and could often require the use of external law firms and translation services, depending on the country. Since we started to use the CLR Database, the process has been significantly streamlined, so much so that it now just takes four clicks to produce the necessary requirements for a label, even showing the actual label image.

Does a Label Need to be Changed?

Another common task I encounter is whether a label needs to be changed before existing stock can be moved to a new country. Are the requirements the same, or is one country stricter than the other? If one is more strict, should we adopt this as the standard label going forward? This research can take a considerable amount of time, but the CLR Database can allow me to easily select the product and country and get a preview of both requirements. This allows me to see the differences, and I can also export the results to excel and share with colleagues.

Advantages of Using the CLR Database

- Identify requirements for a country in four clicks
- Easily compare requirements in different countries
- Ability to export results to PDF or excel
- Capture and link to different requirements
- Assign tasks to management or colleagues